

Hosted by:

North Atlanta
FitLife
LIFESTYLE • HEALTH • FITNESS



SEPTEMBER 26

 **12-5**

ALPHARETTA CITY CENTER

- FREE CLASSES
- VENDORS
- GIVEAWAYS
- FOR YOUR HEALTH
- FAMILY FUN
- AND MORE!

Food Drive benefiting:



Presenting Sponsors:



FREE TO ATTEND!

Register online for giveaways.
Bring canned goods for extra
giveaway entries!

Sponsored by:



Total Body Therapy
of Georgia



STRETCH ZONE[®]
STRETCH. WORK. PLAY. REPEAT.



BODY SYMMETRY MD

EMORY
JOHNS CREEK
HOSPITAL

FIRST
BODY & WELLNESS CENTER
Firm • Invigorate • Rejuvenate • Sculpt • Tone

**CELEBRATE FAMILY
HEALTH & FITNESS DAY!**

In Partnership with:





Food Drive
benefiting:



CELEBRATE FAMILY HEALTH &
FITNESS DAY!

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SPONSOR & VENDOR PACKAGES

Silver Package - Vendor Booth - \$350

Includes 10x10 booth with one 6' table and two chairs. BYOT...bring your own white plain or colored logo tent. Tents required. Marketing materials included in 500 Attendee Gift Bags.

Gold Package - Sponsorship Opportunities - \$650

Includes Silver Package plus: logo on stage banner, t-shirts and website, marketing materials, and digital/email promotion. 2 shout Out announcements during event. Sponsorships needed:

- Water Donation
- Education Tent Sponsor
- Medical Tent Sponsor
- Attendee Bag Sponsor
- Printing Sponsor
- Face Paint Tent
- Balloon Artist Sponsor
- T-Shirt Sponsor

Presenting Sponsor Package- \$1900 - Limited Availability

Includes benefits from Silver & Gold Packages plus larger booth space for 10'x20' tent (tent rental not included), two 6' tables, four chairs, with prime placement. Logo on all marketing materials as "presented by" sponsor, large logo on stage banner, and t-shirts. "Presenting Sponsor" acknowledgment in all media promotions, print, email and social media promotion materials and on website with landing page link. Shout Out announcement every hour during event.

*****VENDORS ONLY*** North Atlanta FitLife EXPO**

Special Advertising Section - August/September Issue

Full page - \$100

1/2 page - \$50

1/4 page - \$100

Promote your business AND your

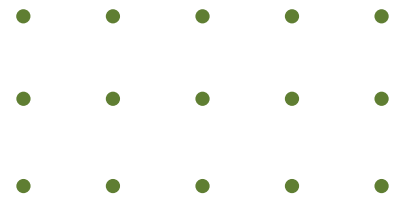
booth at FitLife and Atlanta FitLife

event!

No Longer Available ***Advance work due by August 10***

1500+ attendees expected!
Don't miss this opportunity
to connect with them!

VENDOR AGREEMENT



Vendor provides:

- 10x10 Tent/Canopy - Must be either solid white or branded with your company name/logo. Must have 40lb weights each leg per City of Alpharetta.
- Table linen that reaches the ground to hide all personal belongings.
- Presenting Sponsors - 10x20 white or branded tent. May be rented for \$230.

Set-up:

- Vendor set up starts at 9:00 am until 10:30 am. Staggered Arrival. NO LATE ARRIVALS.
- Late-comers are subject to forfeiture of their table without refund. Upon arrival, please check in at the FitLife EXPO tent and you will be directed to your space to set up. Event begins at 12pm on Sunday, September 26.

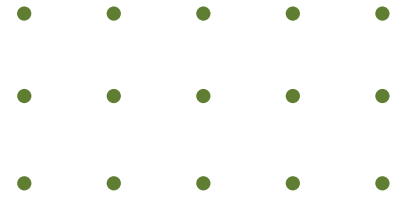
Break down:

- Vendor break-down will be from 5:00 pm - 6:00 pm. Clearing will not begin until event closes to public at 5:00 pm, and MUST be cleared by 6:00 pm. You are responsible for putting all items in trash.

Additionally:

- **PLEASE BRING CANNED GOODS FOR THE NFCC FOOD DRIVE.**
- ****All materials to be included in Attendee Gift Bags must be submitted no later than Wednesday, September 16. Late submissions will not be included. 500 pieces*
- Vendors requiring electricity may incur extra charge.
- **Please CHECK HERE _____ if you need electricity.**
- Any vendors serving food must serve only pre-prepared items. No cooking on premises.
- No balloons allowed.
- Event is Free to the public to attend.
- Vendor may sell products from the table the day of the event and may have individual registers and door prize drawings at their tables. Vendor must provide forms or tickets for their drawing, and are responsible for conducting and rewarding their own drawing.

Please Initial: _____



- No candles may be lit at any time of the event.
- Vendor Layout is subject to change at the discretion of North Atlanta FitLife and the FitLife EXPO.
- No Handwritten signs.
- No standing banners or other objects shall be placed where they interfere with another vendor's display.
- Vendor gives permission for any photos and video taken at the event to be used in event publicity.
- ****Vendor agrees to promote the event in their place of business and/or with their clients, via email, and on social media.*
- Vendor agrees to release North Atlanta FitLife, the FitLife EXPO, Tracie Morse from any liability or loss during the event. Vendor Liability Insurance is available through K & K Insurance.
- North Atlanta FitLife and the FitLife EXPO reserve the right to request any vendor displaying inappropriate material or behavior to desist or depart without refund.
- **Booth space is not reserved until payment is received. Please print and sign vendor agreement, email to info@northatlantafitlife.com. Pay by CC with 3% processing fee or mail check made out to: FitLife EXPO, 840 Malvern Hill, Johns Creek, GA 30022**

CANCELLATIONS - PLEASE READ

Partial refunds available if the event is cancelled for any reason before 12 noon (EST) on September 1, 2021. Full refund available if vendor cancels (for any reason) before 12 noon (EST) September 1, 2021. Vendor forfeits 20% cancellation fee after 12 noon (EST) September 1, 2021. NO REFUNDS after 12 noon (EST) on September 15, 2021.

After 12 noon (EST) September 1, 2021, if the event is cancelled for any reason including severe weather, national emergency, epidemic, or public health crisis the event will be rescheduled. No refunds will be given. If the event is cancelled, we will reschedule the event for your participation which will release North Atlanta FitLife and the FitLife EXPO in full from any further obligation.

Contact Email Address:

PRINT Authorized Representative:

SIGNATURE Authorized Representative:

To pay by credit card, call 770-299-9683 or email info@northatlantafitlife.com

